

THE LUXURY TECHNOLOGY SHOW 2017

NEW YORK CITY • OCTOBER 4, 2017 • THE METROPOLITAN WEST

OFFICIAL MEDIA SPONSOR
THE WALL STREET JOURNAL.



YOUR ALL-ACCESS PASS...

THE LUXURY TECHNOLOGY SHOW

The LTS is a one-of-a-kind luxury showcase, displaying the best in class in electronics and technology.

This unique event gathers press/media, industry executives along with affluent consumers interested in acquiring the world's finest innovations.

AND THE ADDED FEATURES:

Industry Outreach

- Hundreds of industry executives looking to discover your products
- Showcase your organization and products to potential buyers, product placement professionals and industry influencers first

Media Outreach

- Increase your exposure with the hundreds of press in attendance
- Meet with editors from leading industry and global news outlets

Market Outreach

- Profit from onsite product sales to the affluent attendees sourcing the latest and most cutting edge technology
- Access the hundreds of leads through data acquisition

All brands and products must be approved in advance.



NEW YORK CITY
LUXURY TECHNOLOGY SHOW

The Metropolitan West
639 West 46th St
New York, New York 10036

Wednesday, October 4, 2017
4PM - 6PM Press, Media & Industry
6PM - 9PM VIP Guests & Press

YOU ARE CORDIALLY INVITED...

The LTS is an extremely high-end & exclusive event where all attendees, press and media are by invitation only.

THE ATTENDEES

- Editors
- Journalists
- Product Placement Specialists
- Tech Bloggers
- Industry Influencers
- Affluent Consumers
- C-Suite Executives
- Corporate Retail Buyers
- TV/Film Producers
- Product Analysts

THE PRESS & MEDIA



DON'T JUST TAKE OUR WORD FOR IT...

PAST CLIENTS



"The platform of choice for the world's most respected luxury brands to showcase their newest products and services..."

THE WALL STREET JOURNAL.



A PROVEN TRACK RECORD...

RAND LUXURY ABOUT RAND LUXURY / RANDLUXURY.COM *Est. 1993*

RAND Luxury is an international event-production company founded by Bradford Rand that caters to the world's finest and most unique brands. Based in Manhattan, the RAND team has produced over 1,000 events since 1993. Events include The Luxury Technology Show in New York & Los Angeles, The Luxury Lounge during The Sundance Film Festival and the Toronto Film Festival which showcase brands during exclusive film receptions to producers, directors, celebrities, film investors, directors and VIP guests, The Hamptons Brunch series hosted on \$7 to \$18.5 million dollar estates featuring driving experiences from Rolls-Royce, Bentley, Maserati, Lamborghini & Aston Martin.

FOR OVER 13 YEARS...

THE LUXURY TECHNOLOGY SHOW

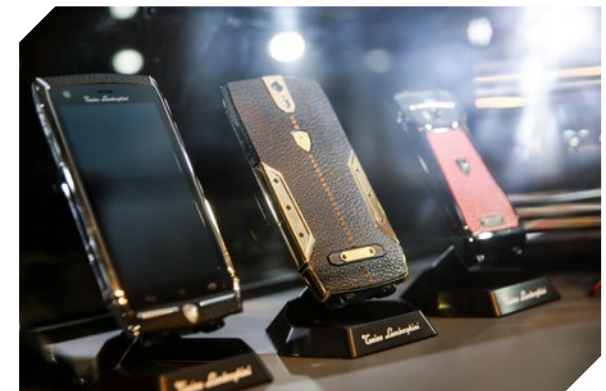
RAND LUXURY | PRIVATE BRUNCH SERIES

THE LUXURY LOUNGE

THE LUXURY REVIEW

HOUSE of LUXURY

FASHION CAREER EXPO



Tonino Lamborghini Mobile Luxury Showcase



Unveiling of the 2015 BMW i8

YOUR COMPANY. YOUR BRAND. YOUR PRODUCT...

The Luxury Technology Show is limited to 45 companies per event. All brands will receive the database of all confirmed press & industry executives from each event.

STANDARD SPONSORSHIP **\$3,495**

- 10' x 10' single showcase space with table, chairs, linens and customized company signage

SILVER SPONSORSHIP **\$4,995**

- 10' x 10' single showcase space with table, chairs, linens and customized company signage
- Guaranteed brand name inclusion in 1 dedicated Luxury Tech Show (LTS) half page ad & 1 quarter page ad in The Wall Street Journal
- Brand name displayed on official sponsorship page

GOLD SPONSORSHIP **\$7,995**

- 10' x 20' double showcase space with table, chairs, linens and customized company signage
- Guaranteed brand name inclusion in 2 dedicated LTS quarter page ads in The Wall Street Journal, logo inclusion in 1 half page ad
- Customized digital invitation with logo, product image & short description to invite your VIP clients & guests
- Brand name & logo on official sponsorship page

PLATINUM SPONSORSHIP **\$16,495**

- 10' x 20' double showcase space with table, chairs, linens and customized company signage
- Guaranteed brand name, logo & product image inclusion in all 4 dedicated LTS ads in The Wall Street Journal (2 half page ads & 2 quarter page ads)
- Customized digital invitation with logo, product image & short description to invite your VIP clients & guests
- Brand name, logo & product image displayed on official sponsorship page

Options continued on next page >

YOUR OPTIONS:

DIAMOND TITLE SPONSORSHIP

\$19,995

SOLD OUT

Limited to 3 Companies

- 20' x 20' or 10' x 40' showcase space with table, chairs, linens and customized company signage
- Guaranteed brand name, logo & product image inclusion in all 4 dedicated LTS ads in The Wall Street Journal (2 half page ads & 2 quarter page ads)
- Customized digital invitation with logo, product image & short description to invite your VIP clients & guests
- Brand name, logo & product image listed as our 'Title Sponsor' on official event website
- Dedicated landing page on official event website highlighting your brand
- Customized promotion of your brand's participation to our list of pre-registered guests prior to the event



Fax back to 212.655.4501 or scan & email to NMathew@RANDLuxury.com • Questions? Contact Alex Reiff at 212.655.4505 ext 237

Company Information

Name of Company _____

Address _____

City _____ State _____ Zip _____

Tel _____ Fax _____

Website _____

Point of Contact _____

Title _____ E-Mail _____

Mobile _____

Payment Information

Agreed Price: _____

Authorized Signature _____

Print Name _____

Title _____ Date _____

The Luxury Technology Show: New York

October 4, 2017 • The Metropolitan West

Select Participation Level

☐ Standard - \$3,495

☐ Platinum - \$16,495

☐ Silver - \$4,995

☐ Diamond - \$19,995

☐ Gold - \$7,995

Description of the products & services you plan to feature:

Credit Card Information

Address _____

City, State, Zip _____

Credit Card Number

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Name on Card _____

Authorized Signature _____

Select one

☐ Mastercard

☐ Visa

☐ AmEx

Expiration Date

____ / ____

RAND Luxury and PR agency of record are not responsible for lost or damaged products or displays during the event, set up or break down. All participants must carry their own insurance at their own expense. Refunds can only be made with 90 days written advance notice of the event. All invoices must be paid in full before the event date. (Invoices 30 days past due are subject to a monthly late fee of 2.5%.) For event information please visit TheLTS.com or call 212-655-4505 ext. 237