

# THE LUXURY TECHNOLOGY SHOW 2018

NEW YORK CITY • OCTOBER 3, 2018 • THE METROPOLITAN WEST

OFFICIAL  
MEDIA  
SPONSORS



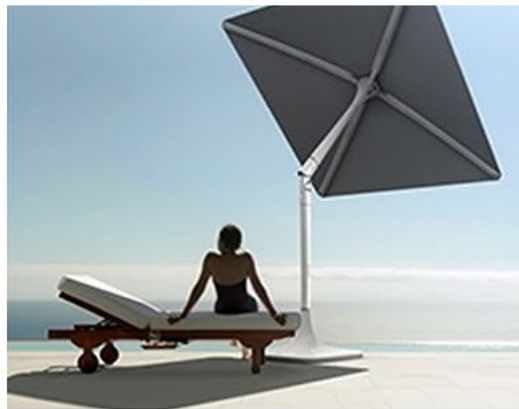
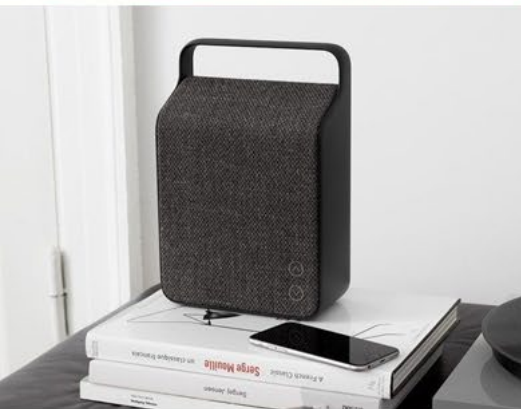
FINANCIAL  
TIMES

TWICE



CONNECTED  
DESIGN

DEALERSCOPE



THELTS.COM

EXCLUSIVE HOLIDAY SHOWCASE

RANLUXURY.COM

## YOUR ALL-ACCESS PASS...

### THE LUXURY TECHNOLOGY SHOW

Strategically dated to give your brand massive exposure before the holidays, The LTS is a one-of-a-kind luxury showcase, displaying the best in class in electronics and technology.

This unique event gathers press/media, industry executives along with affluent consumers interested in acquiring the world's finest innovations.

### AND THE ADDED FEATURES:

#### Industry Outreach

- Hundreds of industry executives looking to discover your products
- Showcase your organization and products to potential buyers, product placement professionals and industry influencers first

#### Media Outreach

- Increase your exposure with the hundreds of press in attendance
- Meet with editors from leading industry and global news outlets

#### Market Outreach

- Profit from onsite product sales to the affluent attendees sourcing the latest and most cutting edge technology
- Access the hundreds of leads through data acquisition

*All brands and products must be approved in advance.*

OCT  
3

**NEW YORK CITY**  
LUXURY TECHNOLOGY SHOW

**The Metropolitan West**  
635 West 46th St  
New York, New York 10036

**Wednesday, October 3, 2018**  
**4PM - 6PM** Press, Media & Industry  
**6PM - 9PM** VIP Guests & Press

## YOU ARE CORDIALLY INVITED...

The LTS is an extremely high-end & exclusive event where all attendees, press and media are by invitation only.

### THE ATTENDEES

- Editors
- Journalists
- Product Placement Specialists
- Tech Bloggers
- Industry Influencers
- Affluent Consumers
- C-Suite Executives
- Corporate Retail Buyers
- TV/Film Producers
- Product Analysts

### THE PRESS & MEDIA



**BuzzFeed**



**YAHOO!**



**INVESTOR'S BUSINESS DAILY\***

**Bloomberg**



**Robb Report**  
WORLD'S MOST ELITE LIFESTYLE PUBLICATION



**WIRED**



**The New York Times**

**BusinessWeek**



**CBS**

**Forbes**

**THE WALL STREET JOURNAL**

**DETAILS**

**BBC**

**the institute**

**DOWNTOWN**

**FOX BUSINESS**



**Billboard**

**Rolling Stone**

**stereophile**

**ARCHITECTURAL DIGEST**

**JETSETTER**





## DON'T JUST TAKE OUR WORD FOR IT...

### PAST CLIENTS



*"The platform of choice for the world's most respected luxury brands to showcase their newest products and services..."*

**THE WALL STREET JOURNAL.**



## A PROVEN TRACK RECORD...

### **RAND** LUXURY ABOUT RAND LUXURY / RANDLUXURY.COM *Est. 1993*

RAND Luxury is an international event-production company founded by Bradford Rand that caters to the world's finest and most unique brands. Based in Manhattan, the RAND team has produced over 1,000 events since 1993. Events include The Luxury Technology Show in New York & Los Angeles, The Luxury Lounge during The Sundance Film Festival and the Toronto Film Festival which showcase brands during exclusive film receptions to producers, directors, celebrities, film investors, directors and VIP guests, The Hamptons Brunch series hosted on \$7 to \$18.5 million dollar estates featuring driving experiences from Rolls-Royce, Bentley, Maserati, Lamborghini & Aston Martin.

### FOR OVER 13 YEARS...

THE LUXURY TECHNOLOGY SHOW

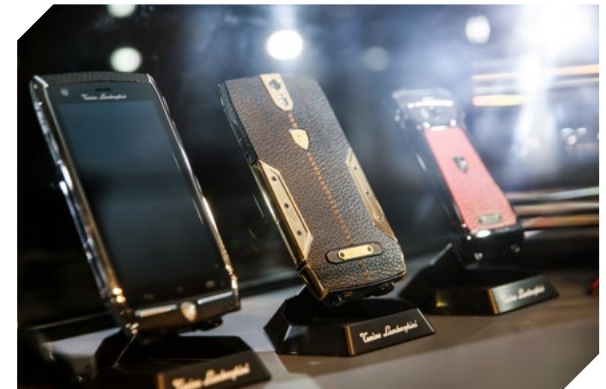
**RAND** LUXURY | PRIVATE BRUNCH SERIES

THE LUXURY LOUNGE

THE LUXURY REVIEW

HOUSE of LUXURY

FASHION CAREER EXPO



Tonino Lamborghini Mobile Luxury Showcase



Unveiling of the BMW i8

## YOUR COMPANY. YOUR BRAND. YOUR PRODUCT...

**The Luxury Technology Show is limited to 45 companies per event.** All brands will receive the database of all confirmed press & industry executives from each event.

### SILVER SPONSORSHIP

**\$3,995**

- 10' x 10' single showcase space with table, chairs, linens and customized company signage
- Guaranteed brand name inclusion in 2 half page print advertisements in The Financial Times
- Brand name inclusion in digital banner ads on FT.com (600k ROS impressions, run in August)
- Brand name displayed on official sponsorship page

### GOLD SPONSORSHIP

**\$6,495**

- 10' x 10' single showcase space with table, chairs, linens and customized company signage
- Guaranteed logo inclusion in 2 half page print advertisements in The Financial Times
- Logo inclusion in digital banner ads on FT.com (600k ROS impressions, run in August)
- Brand name & logo on official sponsorship page
- Logo inclusion on the official Step & Repeat banner on the red carpet
- Guaranteed mention in the official press release which will be launched prior to the show
- Customized digital invitation with logo, product image & short description to invite your VIP clients & guests

### PLATINUM SPONSORSHIP

**\$9,995**

- 10' x 20' double showcase space with table, chairs, linens and customized company signage
- Guaranteed logo & product image inclusion in 2 half page print advertisements in The Financial Times
- Logo & product image inclusion in digital banner ads on FT.com (600k ROS impressions, run in August)
- Brand name, logo & product image displayed on official sponsorship page
- Logo inclusion on the official Step & Repeat banner on the red carpet
- Guaranteed mention in the official press release which will be launched prior to the show
- Dedicated post-event HTML blast to our registered attendees
- Customized digital invitation with logo, product image & short description to invite your VIP clients & guests

*Options continued on next page >*

## YOUR OPTIONS:

### TITLE SPONSORSHIP

**\$19,995**

#### *Limited to 3 Companies*

- 20' x 20' or 10' x 40' showcase space with table, chairs, linens and customized company signage
- Guaranteed logo & enhanced product image inclusion in 2 half page print advertisements in The Financial Times
- Logo & enhanced product image inclusion in digital banner ads on FT.com (600k ROS impressions, run in August)
- Brand name, logo & product image listed as our 'Title Sponsor' on official event website
- Dedicated landing page on official event website highlighting your brand
- Customized promotion of your brand's participation to our list of pre-registered guests prior to the event
- Guaranteed mention in the official press release which will be launched prior to the show
- Customized digital invitation with logo, product image & short description to invite your VIP clients & guests





Fax back to 212.655.4501 or scan & email to NMathew@RANDLuxury.com • Questions? Contact Alex Reiff at 212.655.4505 ext 237

## Company Information

Name of Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

Point of Contact \_\_\_\_\_

Title \_\_\_\_\_ E-Mail \_\_\_\_\_

Mobile \_\_\_\_\_

## Payment Information

Agreed Price: \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Print Name \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

## The Luxury Technology Show: New York

October 3, 2018 • The Metropolitan West

## Select Participation Level

☐ Silver - \$3,995

☐ Platinum - \$9,995

☐ Gold - \$6,495

☐ Title - \$19,995

Description of the products & services you plan to feature:

\_\_\_\_\_

### IF PAYING BY CREDIT CARD, PLEASE FILL OUT BELOW:

To submit a credit card payment via a secure link, contact your account manager or Nancy Mathew / NMathew@RANDLuxury.com

#### Credit Card Information

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Credit Card Number:

\_\_\_\_\_

Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Select one

☐ Mastercard

☐ Visa

☐ AmEx

Expiration Date:

\_\_\_\_\_

RAND Luxury and PR agency of record are not responsible for lost or damaged products or displays during the event, set up or break down. All participants must carry their own insurance at their own expense. Refunds can only be made with 90 days written advance notice of the event. All invoices must be paid in full before the event date. (Invoices 30 days past due are subject to a monthly late fee of 2.5%.) For event information please visit TheLTS.com or call 212-655-4505 ext. 237